



Kiwanis Club of the

FOOTHILLS

Club Website: www.foothillskiwanis.org

Meetings: Every Monday at 7:00 a.m. at the Egg & I,

Apr. 24, 2017

Coming up . . .

4/24/17 – Mary Jo Lakhall, Greenwood
Wildlife Rehabilitation Center

5/1/17 – Open

5/4/17 - 7:00 a.m. Foothills Board meeting
at the Egg & I in Basemar Shopping Center

5/6/17 - Taste of Boulder Fundraiser, 1-4 pm

5/8/17 – Myra Cseke, Sister Carmen
Community Center

5/15/17 – Open

5/29/17 – Starting Line Security at Bolder
Boulder 10k Race

6/1/17 17 - 7:00 a.m. Foothills Board meeting
at the Egg & I in Basemar Shopping Center

6/5/17 - Open

6/12/17 – Dog Days Golf Tournament at Lake
Valley; tee off at 8 am

Program Chairpersons:

April – Rich Plumridge

May – David Petrick

June - Open

Snippets from Recent Club Programs

April 10 – Eric Malmberg, Founder of Bolder Adventure Travel

Eric presented a program about his company that custom designs trips to historic sites in and around Boulder. The city began as a settlement in 1858. Records show that in 1859 early pioneers complained that Boulder was too expensive at \$1,000 per lot. Things haven't changed on the complaining part. Much was said about Chautauqua that opened in 1898. At one time, there was a golf course there as well as a ski area that operated until 1963. A trolley line connected the city in the late 1800's. There were several other interesting things pointed out about Boulder: 1) Columbia Cemetery-1870, 2) CU Old Main-1876, 3) Boulder City Brewery at 10th & Arapahoe-1875, 4) Boulder dry in 1907, 5) Big Flood-1894, 6) Enchanted Mesa plans to build a resort better than the Broadmoor; City eventually bought land in 1964, and 7) Mahaffey Cache near Gregory Creek-83 primitive hunting tools found from the Clovis people of 13,000 years ago.



April 17 – Art Zeile, CEO of Deke Digital

Over the course of his 31-year career, Art has built several businesses while establishing himself as a dynamic executive and thought leader in leading-edge information technology sectors. He was the first recipient of the Denver Telecom Executive of the Year award in 2000. In this interesting and challenging program, Art explained four technology trends. The first trend was artificial intelligence and the subcategory of machine learning. Software programs are being written for robots to be almost as good as humans in making decisions. He discussed image processing and how 1.8 billion images are uploaded every day. In addition, 90% of the world's data has been created in the last two years. Autonomous cars, iPhones, and 88% of job loss in our country due to automation were discussed. The second trend is cybersecurity. There are many issues surrounding turning off our grid, attacking programs, and identity theft. Everyone must be vigilant and on guard for hacking to avoid it. The third trend is the move to 5G networks by 2020. The current 4G networks came first in 2009 and provided speeds of 100Mbps. 5G will go to 10Gbps and help with video on devices. It will require many more towers to provide the speeds promised. The fourth trend is growth hacking and the emergence of inside sales with computers as opposed to field sales. Information from a variety of sources is being gathered on each of us to provide sellers with all they need to decide who to market a product to and how to do it. Behavior on line is a key component to this information gathering.



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KIWANIS: Serving the Children of the World

April 17-LA "School to Prison" Trip Follow-up



Ali, Julia, & Patrick give trip report to club

Julia, Ali, and Patrick gave us a follow-up to their alternative spring break trip sponsored by the CU Leeds School of Business. They had explained their trip to Los Angeles in a previous presentation, but were now identifying what actually happened. In a PowerPoint program, each person told about events from different days. Day 1 was a Teach for America day in an inner city high school. It involved getting to know the kids and teachers. Day 2 was spent in small groups discussing college essays and how to get accepted to a college. Day 3 was a discussion on college experiences with the kids, hopefully meant to motivate them to work hard and break the pattern of school to prison. The alternative is success in college. Day 4 was spent in the courts learning how the system works. The team of CU students met with public defenders, the district attorney, bailiffs, probation officers, and a psychologist. It was a rewarding trip. Funds raised for the trip and not spent were donated to the high school in Los Angeles to provide experiences for the kids. The Foothills Kiwanis Foundation donated \$400 to the trip expenses.

April 17 - Capt. Mark Czanderna of Salvation Army Presents Trophy



Pres. David receives 2016 Bell Ringing Trophy

Capt. Mark presented the trophy to our Club President, David Petrick on April 17. Here is a recap of Kerry Hassler's Christmas newsletter thanking our club members and other helpers. Thanks to all who volunteered

to do bell-ringing for our club this past holiday season! From November 25 through December 24, a total of 220.5 hours of bell-ringing were donated at the Sunrise King Soopers and Meadows Safeway in Boulder; and at the South Boulder Road King Soopers in Louisville. This resulted in a total of \$13,971.61 in kettle donations being collected, all of which will be used by the Salvation Army this year to provide assistance to in-need families and individuals in Boulder County. Our club won the Boulder County Salvation Army's Annual Bell-Ringing Award for most kettle donations for the 15th year in a row. Leading Foothills Kiwanis bell-ringers this past season were Bob Mohling (29 hours), Kerry Hassler (28 hours), Mary Schweitzer (21 hours), and Dave Rogers (18 hours). Leading non-Foothills bell-ringers were Bert and Hope Nett (22 hours), Laurance Hubbard (20.5 hours), Arlene Devore (11 hours), and Cecilia Lutz (10 hours). We also appreciate our bell-ringing volunteers from the Monarch Key Club, Peak to Peak Key Club, and the University of Colorado Circle K Club. Thanks again to all for your bell-ringing that allowed us to help our community through the Salvation Army!

Peak to Peak Key Club Activities

-- Bob Mohling, Club Sponsor



Key Club members making masks for the Jungle Jam

About 25 members of the Key Club are preparing a "Jungle Jam" service project for 100 elementary children in an after school program at Peak to Peak Elementary School. The activities will take place from 12:45-3 pm on April 27. There will be 12 stations with games and snacks based on a jungle theme to entertain the children (K-5th grade). On May 6, the Key Club members will perform the Jungle Jam at six stations for neighborhood children at the Salvation Army's Broomfield Center. Our thanks to the Key Club members and the faculty adviser, Ms. Medina, for these school and community service projects!

Thoughts and Prayers for Our Club Members

- To Pete Sprengle, as he continues to battle bone-marrow cancer.
- To Kerry Hassler, who is undergoing medical testing, and for healing of his second eye after surgery this past week.