



Kiwanis Club of the Foothills

Club Website: www.foothillskiwanis.org
Meetings: Every Monday at 7:00 a.m. at the Spice of Life Event Center, 5706 Arapahoe Ave., Boulder CO

Feb. 27, 2012

Coming up . . .

2/27/12 Patrick Dill, "All About Meteorology"

3/1/12 7:00 a.m. Foothills Kiwanis Board Meeting at Parkway Restaurant

3/3/12 10:00 a.m. Burke Field Clean-Up

3/5/12 Richard Lisseveld, Kiwanis International Project Eliminate

3/12/12 Patti Micklin, "Special Transit" non-profit for special transportation

3/19/12 Ray Purinton, "Business Relations between China and the U.S."

3/26/12 Sylvia Tracy-Doolos, New Leaf Genealogy on researching ancestry

Program Chairpersons:

February – Mary Schweitzer

March – Adam Pauluhn

Snippets from Recent Club Programs

February 13 – Rudi Baumann, "African Safari"

-- By Rudi

It was a two week trip into Tanzania and Kenya during April – the rainy season – although we didn't have any rain except for one half-hour. We traveled from one six star hotel to the next, sometimes by riding in the tour vehicles and sometimes by small plane. Interspersed were days of touring the Serengeti and Masai Maura in open roofed land-cruisers viewing wild animals, birds, and fauna. The animals were unafraid of us because no one is allowed out of the vehicles, and the animals have come to realize that the tour cars pose no threat to them. Sometimes they even use them as cover to hunt other animals. We were fortunate to see all of the "Big Five" – rhinoceros, lion, leopard, hippopotamus, and elephant. But we waited until the last morning, flying out that afternoon, to finally see the leopard. A highly recommended trip if you ever have the opportunity.



February 20 – Mary Golden, "Cool Girls Science & Art"

Mary talked about her founding and leadership of the "Cool Girls Science & Art" program that encourages primary school-aged girls to have an interest in the sciences and art through after-school lab exercises and projects. Their mission statement is to "engage young girls in Science, Technology, Engineering, Arts and Mathematics (STEAM) so they have the desire, confidence and skills to sustain their contributions to the community throughout their personal, academic and professional journeys". Mary got into the area of science through being a public-relations writer for a local bio-tech firm, and decided to start "Cool Girls" in 2008 that initially involved scientists from NCAR in Boulder. Now there are other scientists and engineers who volunteer to give talks and do projects with the girls, as well as gives tours of nearby hi-tech laboratories. Mary said the girls are asked about which areas of science they would like to learn about, and one of the most popular is "explosions". Consequently, lab experiments were arranged to try different combinations of non-hazardous substances to see which worked best (an Alka-Seltzer formula worked the best). With the popularity of "Cool Girls" during the school year, now there are also sessions being held in the summer. For more information, see -- <http://coolgirls-scienceart.org>. See on the back page Mary's invitation to attend a March 6 STEM Program at Skyline High School in Longmont.



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KIWANIS: Serving the Children of the World

More Recognition of Bell-Ringing Volunteers for 2011 Foothills Kiwanis Bell-Ringing Project



During our February 12 club meeting, shown above is 2011 Foothills Kiwanis Bell-Ringing Coordinator Kerry Hassler recognizing other of our club's leading bell-ringing from last season's bell-ringing campaign Mary Schweitzer (23.5 hours) and Bob Mohling (18 hours) Thanks to all for volunteering!

Invitation by Mary Golden to Attend March 6 STEM Program at Skyline High School in Longmont

Our February 19 program speaker Mary Golden invites all club members to attend a Tuesday, March 6 12:30-3:00 p.m. meeting at Skyline High School in Longmont to learn how Colorado girls and women are being encouraged to study and have careers in Science, Technology, Engineering, and Mathematics (as well as the Arts) through after-school programs conducted in Crestview Elementary and other local schools. These programs are led by a cooperative effort of the Colorado Collaborative for Girls in STEM (CoCoSTEM) and the National Girls Collaborative Project (NGCP). To get detailed event information and/or register, go to -- <http://www.ngcproject.org/events/events.cfm?eventid=231>

March 17 All You Can Eat Pancake Breakfast -- Pete Sprenkle, Boulder Stars 16 U Softball Coach

To support the Boulder Stars 16 U team coached by Pete Sprenkle, attend their fundraiser at --

Applebee's on 28th Street in Boulder
8:00-10:00 a.m.
Saturday March 17

The cost is \$7.00 per person.
You can pay at the door.

P.S. That's not Pete -- he'll be serving, not cooking!



March 3 Burke Field Clean-Up Club Project -- Pete Sprenkle, Burke Clean-Up Project Leader

We will be doing our annual clean up of the Horizons/Burke school field on Saturday March 3 from 10 a.m. until noon. Bad weather date is March 17, same times. If you can help, please notify Pete Sprenkle.

Notes from February 18 RMD MidWinter Convention held at the Plaza Hotel in Longmont

Our Club's Service Dog Display-Table (Jerry Gilland)

I tended the display table shown on the right on both Friday and Saturday. First, a word of thanks to Susan for the nice job that she did on the display posters. As usual, there was quite a bit of interest in our project. Dogs do that! We handed out over 40 general project information brochures. In addition, several people picked up a golf tournament brochure. In our discussions, I tried to feature two opportunities for visitors. First, we posted an offer that Casey and I would be happy to provide a half-hour program about our project to local clubs. Several people took our contact information, and I expect to be receiving some requests. Maybe, we can turn one, or more, of these into interclubs.



On a related theme, I stressed that our club's sponsorship opportunities were open to other Kiwanis clubs. Many clubs expressed an interest in our project, but did not feel that they had the resources to do a similar project. I assured them that they could become a sponsor and receive the same recognition (dog patches, poster recognition, etc.) as our company sponsors. Several people took away sponsor brochures, with one club being very positive about the opportunity. We'll see.

I was also contacted by a Greeley club member about the possibility of becoming a puppy-raiser. She has been sent relevant information to do this. Again, we'll see!

Notes from Convention Sessions (by Jerry Gilland)

Saturday 9:00 a.m. -- "Fund Raising" by Richard Williams
I was expecting an overview of possible fund-raising projects and techniques. I was a little disappointed! The session was a sales presentation by a company named "Responsible Fundraising" that was promoting fund-raising projects featuring their product line of First Aid kits. The product appeared to be of high quality, and the club's share of sales proceeds seemed generous. However, given our club members' dislike of sales activities, I took little interest. Nevertheless, if anyone would like to learn more about this fund-raising approach, I have the company's literature.

Saturday 10:30 a.m. – “Club Treasurer” by Dale Williams
The session I attended was of more direct use, although the presentation was directed more towards Kiwanis Club members who were just starting their treasurer responsibilities. However, I did pick up some useful tips regarding proper, and thorough, record-keeping. All in all, it seemed that our procedures are meeting the expectations of KI.

(MidWinter Convention feedback continued on next page)

Notes from Convention Sessions (by Gary Symes)

Saturday 9:00 a.m. – “Smaller, Medium, and Larger ... What size is your club?” by Stephanie Ursini, KI Area Director

Session facilitator Stephanie Ursini is the Kiwanis International Area Director for North America. She is working with Districts and Clubs discussing what options are best for different-sized clubs to help them grow. Based on her definition of 16-34 members for “medium-size”, our club would be considered a medium-size club. We are already doing several of the things she recommended, including inter-clubs, business card invitations to our meetings, club assessments, a club website and newsletter, and recognition/rewards for members. The idea of having a satellite club is also being undertaken with some of our Service Dogs for Kids memberships. We might consider other options as well. Stephanie recommended community analysis to determine needs in our community, as well as annual membership campaigns. May is the month Kiwanis emphasizes new membership. Once we get new members, she strongly recommends new member orientation meetings. We used to do that but haven't for some time. She also suggests a person in the club stay in touch with new members.

There were many ideas for PR/Marketing, Education/Member Experience, and for Member Retention. I intend to pass those ideas on to a Membership Committee. This committee would evaluate what we are doing and how we can do things better to grow our club in 2012. I shall be asking someone to lead this committee in the coming weeks.

Saturday 10:30 a.m. – “How do we Attract Young Professionals to Join Kiwanis Clubs” by Hannah Porter and the Denver Tech Center 20's/30's Klub

The Kiwanis Club of Denver Tech Center presented a forum at the MidWinter Convention on their satellite club, the 20's and 30's Klub. Six young members from the club led by Hannah Porter outlined the success of their group. The key message is that many active Circle K members graduate from college along with others who want to serve their communities but don't have a Kiwanis Club to get involved with that has young people with similar backgrounds. The answer has been with the DTC club paying dues for up to two years, but members still paying for meals. In addition to regular club functions, the 20's/30's group has one meeting a month, two social events per month, and they provide a minimum of three hours of service each per month. There are benefits to the community, networking benefits for young members, and energy to a Kiwanis Club with new ideas on how to serve. Since DTC

started this new concept, they have gone from twenty members to forty-seven with ten new members under thirty. In order to keep Kiwanis strong, we need to bridge the generation gap, mentor, and serve. We will be discussing this concept at our next Foothills Board meeting on March 1.

Notes from Convention Sessions (by Kerry Hassler)

Friday 1:00 p.m. – “Using Social Media” by Mary Villalba

Mary talked to session attendees about how to set up a “Facebook Page” for a Kiwanis Club and/or a particular Kiwanis Club's project, which provides the ability for people interested in a club and/or its projects to “friend” the Page to get updates posted by the Page's administrator and/or other Friends. Everyone who attended was asked to bring their laptop to see Mary's examples and possibly created a new Facebook Page. Since Foothills Kiwanis already has a Facebook Page for our club's Service Dog Project (see -- <http://www.facebook.com/pages/Foothills-Kiwanis-Club-of-Boulder/153357894733770>), I didn't get as much from this session as other attendees did.

Saturday 9:00 a.m. – “The ELIMINATE Project” by Dawn Ignatius, KI Project ELIMINATE Chair

Dawn talked first about how the disease targeted by the KI “Project ELIMINATE” world-wide project (Maternal/Neonatal Tetanus or “MNT”) kills a baby every 9 minutes by attacking muscles, slowly removing a baby's ability to breath. This disease also causes a baby to be extremely sensitive to touch and light, removing the ability of a victim's mother to hold the affected baby. Such infants usually die alone 7-8 days after birth wearing a blindfold. About 59,000 babies per year die from MNT. The cure is three shots (one given every two months) of a 60-cent-per-shot vaccine to a pregnant woman, where MNT immunity is passed on to the fetus through her.

The good news Dawn talked about is that now through the joint efforts of Kiwanis International and UNICEF, MNT has so far been eliminated in 24 countries in Africa and southern Asia with 29 more to go. The most recent countries where MNT is eliminated are Liberia and Cambodia. Project ELIMINATE is done only when partnering with an in-country government agrees to carry on in the future after MNT is eliminated. UNICEF provides support through its global staff reaching local people in third-world countries.

You can find more info about Project ELIMINATE at – <http://sites.kiwanis.org/kiwanis/en/theELIMINATEproject/home.aspx> So far, Kiwanis clubs around the world have raised \$8,300,000, with Kiwanis clubs in our region raising \$51,000 as of December 2012. Our Kiwanis district's goal is to raise \$1,800,000 through the end of 2016. Dawn has recruited 71 percent of the needed U.S. Kiwanis District Project ELIMINATE Coordinators. She has identified 47 percent of our Division-level Project ELIMINATE coordinators so far.

Saturday 10:30 a.m. – “Updates on Key Club and Key Leader” by Dave Harris and Barbara Fuller, RMD Key Club Administrators

Since Foothills Kiwanis is now supporting the Monarch High School Key Club, this session was very good for me to learn about the “Key Leader” Key Club leadership-training sessions that are held every October and open to both Key Club and non-Key Club high school students. This fall, the Key Club sessions will be held at the Windy Peak (near Bailey) and Mountain Chalet (near Aspen) facilities. Each session usually has from 50-60 high school students who work interactively with adult trainers and their peers to learn about leadership techniques and do learning exercises in small groups. As one Key Leader attendee said, “Key Leader creates a comfortable setting that helps everyone discover talents within themselves. It was the spark that changed who I was and paved a brighter future for who I can become”. This photo shows some of the Rocky Mountain Key Club leaders who spoke, including RMD Key Club Administrator Dave Harris and student RMD Key Club President Austin Good. For more info about the Key Leader program, see – www.key-leader.org.

Also, RMD Key Club Administrator Barbara Fuller talked about the upcoming Key Club Convention from April 13-15 in Denver, with a free kick-off dinner program being held on Friday, April 13 with a talk by keynote speaker Bo Shaffer. A drawing for a free trip to the annual Key Club International Convention (this year in Orlando in June) will be held.



Notes from MidWinter Convention Interclub Luncheon (by Kerry Hassler)

The MidWinter Convention’s Interclub Luncheon was attended by Foothills Kiwanis members Gary Symes, Dave Rogers, Jerry Gilland, and Kerry Hassler. There was good attendance by over 200 Kiwanians from many Rocky Mountain District clubs, with an excellent meal provided by the Plaza Hotel. Current RMD Governor Bob Garretson spoke about our District’s activities, including a symbolic \$156,000 check given to the Colorado Salvation Army Director to represent all the RMD Kiwanis Club’s bell-ringing during this past holiday season. (NOTE: Our club’s 2011 bell-ringing of \$21,242 was

about 14 percent of this total.) Kathy Lee from the Alamosa Kiwanis Club invited everyone to attend this August’s RMD Annual Conventional being hosted by her club. Another speaker talked about the “Circle K Luck 7” donations by our district’s Kiwanis Clubs, where our club was cited as a “Blue Level” donor in last year donating \$84 from our club’s budget to help our District’s university-level Circle K Kiwanis clubs.



The luncheon’s Keynote Speaker was Heidi Baskfield, Director of Public Affairs for the Children’s Hospital in Denver. She mostly talked about the current situation with political PACs being set up by conservatives in an attempt to sharply reduce our government’s support of Medicare/Medicaid and Social Security. The problem that Heidi pointed out is that the largest insurer for needy kids is Medicaid that covers their medical and dental costs. Using the AARP organization as a model for how they protect senior citizen programs funded by our government, and to make sure that needy kids are protected during this tumultuous political time, Heidi said that Children’s Hospital is in discussions to partner with the Rocky Mountain District to set up a PAC to oppose proposed upcoming government reductions to Medicaid in particular.

