



Kiwanis Club of the FOOTHILLS

Club Website: www.foothillskiwanis.org/
Meetings: Every Monday at 7:00 a.m. at the Spice of Life Event Center, 5706 Arapahoe Ave., Boulder CO

Aug 26, 2009

Coming up . . .

8/26/09 Phuc Tran, Division 11 Key Club
Lieutenant Governor, "July 22-August 8
Children of Peace Trip to Vietnam"

8/28/09 5:30 p.m. Foothills dinner gathering at
home of Mary Schweitzer in east Boulder

8/31/09 Tania Leontov, FOCUS (Facilitating
Offenders Choosing Uplifting Solutions)
non-profit organization

9/3/09 7:00 a.m. Foothills Board Meeting
at Parkway Restaurant (4700 Old Pearl
and Foothills Parkway in Boulder)

9/7/09 Labor Day (Roundtable at Baseline
McDonalds in Boulder – no speaker)

9/14/09 (open)

9/21/09 Dennis Ebbets, "Space-Based
Telescopes: Hubbell and Others"

Program Chairperson(s):

August – Diane Magliolo

September – David Petrick

Snippets of Recent Foothills Programs

August 12 – Iris Lee, "Dreamcatchers"

Iris spoke to our club on August 12 about the "Dreamcatchers" private teaching organization that helps students at lower-than-normal academic proficiency levels to catch up with their peers. Students are taught with rhythmic "Direct Instruction" techniques and positive feedback to help them learn more quickly their math and reading skills. The fee charged for this private teaching is typically \$29/hour, where most other private-teaching is in the \$50/hour range. Currently, there are 30 paid or volunteer teachers who provide instruction at the Dreamcatchers office located at -- 5440 Conestoga Court in Boulder.



Iris is a native of New York state who graduated from Fredonia University in music education. She's been Executive Director of Dreamcatchers for 12 years, and is the Program Director for the Legacy of Learning non-profit organization.

To see details about "Direct Instruction" method used at Dreamcatchers, go to -- www.dreamcatcherlearning.com For more information about the Legacy of Learning or to make a donation to it, see -- www.thelegacyoflearning.com

August 19 -- Feedback about August 13-16 RMD Annual Convention by Foothills attendees

Freed McGehan, Dave Rogers, and Kerry Hassler represented Foothills Kiwanis Club at the August 13-16 Rocky Mountain District's Annual Convention held at the Gering (Nebraska) Civic Center. Almost 300 RMD Kiwanians and their guests from Colorado, Nebraska, and Wyoming attended. Highlights of the convention included the Friday noon RMD Foundation Luncheon and Annual Meeting, the Saturday Interclub Luncheon with guest speaker Jerry Traylor (speaking about "A Trail of New Beginnings"), and the Saturday afternoon House of Delegates election. During the election, a proposed increase from \$31 to \$46 in annual RMD dues was approved. Continue to the following pages to read feedback from the convention written by Fred, Dave, and Kerry, along with photos from the convention on the last page.



Club Officers

President
Greg Lefferdink

President-Elect
Kerry Hassler

Secretary
Dennis Hubbard

Treasurer
Joe Girard

Board of Directors

Barb Brown
Hugh Matheson
Waverly Person
Jim Peterson
Dave Rogers
Pete Sprenkle
Clarence Wood

RMD Convention Feedback by Fred McGehan

State of the District -- As of August 13, 2009, there were 3,465 Kiwanians in the Rocky Mountain District, which includes Colorado, Wyoming and the western part of Nebraska. They were divided among 112 clubs, soon to be 111 because the Superior Club is folding. There were 299 registered attendees at the 90th annual District Convention in Gering, Nebraska. Of these, 137 members voted in the House of Delegates.

Convention Business -- At the House of Delegates meeting on Saturday afternoon, Proposed Amendment 1, which raises the annual District dues from \$31 to \$46 per annum, was approved on a unanimous voice vote. Proposed Amendment 2, which would have allowed the District Board of Trustees to establish uniform convention registration fees, was defeated by failing to get two thirds of the Delegates' votes. Proposed Amendment 3, which was tied to the passage of Amendment 2, was made moot when Amendment 2 failed.

Risk Management -- Larry Howell, the District Risk Manager, encouraged each club in the District to do background checks on all prospective and current members in order to avoid having felons and sex offenders as members. He said Kiwanis International encourages background checks but does not require them. Recurring volunteers, particularly those who have regular contact with children, should also get background checks. Larry said his Fort Collins Club contracts with an employment screening service to perform its background checks. It is quick and inexpensive, he said.

How to Make Kiwanis Fun -- Bert West, the Governor-elect, chaired a session on how to make the Kiwanis experience fun. He drew upon the experience of his club—Ute Pass – Woodland Park. When members have birthdays and anniversaries, they pay other members not to sing to them. They host a mystery dinner where they charter a bus to drive members and their spouses to a restaurant whose identity is unknown but to the organizers. One of their most successful projects is breakfast with Santa. It's a pancake breakfast prepared and served by the members. Each child gets to sit on Santa's lap and receives a toy. Key clubbers dress as elves. There is no charge for the breakfast but they usually receive \$1,000 in donations from parents. Finally, on April 15 the club hosts Crabby Tax Night. They charge \$22 to \$25 per ticket and participants can eat all the crabs they want. They usually make between \$3,000 and \$5,000 on this event.

Young Children Priority One -- Paulette Barney of the Boulder Golden Nuggets Club hosted a session on Young Children Priority One which is aimed at children prenatal to 5 years of age. Started in 1990, it is Kiwanis International's number one service project. More than 5,000 clubs around the world have invested \$80 million and 7.5 million volunteer hours in YCPO. KI asks every club to participate in two YCPO projects—one local and one international. Examples of projects cited by Paulette include home visits to pregnant women, teen pregnancy prevention, support of parenting classes, starting a helpline, home visitations with young mothers and children, and assisting with education on flu shots. In Boulder, her club is involved with the Genesis Project and the Caring Pregnancy Center.

Dolly Parton Imagination Library -- Pam Hunsaker, Regional Director of the Dolly Parton Imagination Library, urged Kiwanis Clubs to become involved in this project. Started in 1995 by the Country-Western singer, it provides free a book each month to children from birth to age five. So far, 20 million books have been distributed in 1100 communities in 46 states. It starts with "The Little Engine that Could" and ends with "Look Out Kindergarten Here I Come." It costs \$30 per child per year and the books are shipped from the library's Tennessee headquarters. A Kiwanis club or clubs would manage the program in conjunction with local libraries, school districts, health departments and other organizations that serve young children.

RMD Convention Feedback by Dave Rogers

- ***Forum on "Achieving Club Excellence"***
-- presented by George Kinzer

The primary emphasis was to PLAN and to COMMUNICATE. Specific points are:

1. Commit to Excellence - State Club mission
2. Assess club vitality using form provided.
3. Complete Community Analysis, Pamphlet #9002
4. Share your story
5. Inform your member, have new-member education program.
6. Welcome and involve new members.
7. Provide recognition.

DO IT RIGHT NOW

- ***Forum on "KPTI"***
-- presented by Theresa Rapstine, Director KPTI

"Unintentional" accounts for 37.3% of all deaths for children aged 1-14 in the USA. Within that category "Moving Vehicle" is the #1 killer, "Drowning" #2. Suicide accounts for 4.5% of the deaths. The total childhood death rate in the US has reduced by 47% since 1987.

In 2008, 847 car seats and 3,244 helmets were distributed by KPTI. Approximately 50% of KPTI's \$300,000 budget is provided by Kiwanis and 33% is provided by Children's Hospital.

KPTI started a new program "Mile High Teen Seat Belt Challenge" in 2008. Nearly 70% of teen automobile deaths were not wearing seat belts. This program consists of a 7-week long program at individual high schools. Unobserved surveys at South High in Denver indication a pre vs post change in seat belt usage of students driving in and out of the school parking lot from 40% pre to 76% post.

- ***Forum on "Rocky Mountain District Foundation"***
-- presented by Jack Forhan, Board President

Total income in 2007-2008 was \$113k, of which \$87k was disposable. Some is pass through and some goes to endowment funds. \$55k went to KPTI in 07/08 and \$45K has been donated to KPTI so far this year. A total of \$800k has gone to KPTI in the last 15 years. This amount does not include amounts given to KPTI directly from Kiwanis Clubs. \$9,250 in non-KPTI grants have also been provided by the Foundation through July 31 this year. Total assets are \$325,314.

▪ **Forum on “Can Kiwanis survive without a gong, a song, and a prayer?”** -- presented by Russ Adsit

What is your answer to questions: “Why would I visit your club?” or “Would I come back?” Our Kiwanis objectives are still valid and we should live by them. However, young people don’t like obligations, i.e., weekly meeting commitments, meals, etc. A viable Kiwanis Club has meetings, does service, and provides fellowship. Other things are up for grabs.

▪ **Forum on “Aktion Club will enjoy an hour with Jerry Traylor, our Interclub Speaker”**

A really special hour at which most attendees were area Aktion Club members. Jerry Traylor is a cerebral palsy victim since birth, but has run 35 marathons, skis, jogged San Francisco to New York, and plays golf. He is an inspiring motivational speaker.

Points included: I am NOT handicapped because I use crutches, wear glasses, have a hearing aid, etc. I would be handicapped if I didn't have them. -- I golf with one arm and I can do it. -- You don't have to be perfect, what counts is if you do your best. -- In skiing, find a way to do it. Falling down does not make you bad. -- No excuses! Do the best you can with what you have.

▪ **Forum on “Children’s Miracle Network”**
-- presented by Russ Adsit

Children’s Miracle Network no longer has a TV telethon, but is still a national organization. Adsit was part of telethon in the 80’s and hopes that RMDK clubs will adopt CMN as a project. This is outside KPTI. All Rocky Mt. CMN funds go directly to the Osmond Foundation for Children’s Hospital.

RMD Convention Feedback by Kerry Hassler

• **“Servant Leadership – Kiwanis of Tomorrow”**
-- Speaker: Hazel Kinzer

Hazel talked about the “servant -leadership” concept (as described in the “Servant-Leadership” book written by Kent Keith, and “Leader to Leader” by Larry Spears) that Kiwanis International is trying to promote for local clubs. The idea is to make club members all feel they are club leaders, where the club president then acts as a “servant” to help club members achieve club goals and projects. Key aspects of making servant-leadership successful in our clubs are –

- **Think big** A good example of this is the \$75M Kiwanis International IDD project that has reached \$90M in donations.
- **Foresight** Consider the consequences of club decisions
- **Stewardship** Setting aside something to help those in-need
- **Commit to growth of people** Find talents in the group
- **Build community** People need to know each other

Question every Kiwanis club should ask itself:

- “Are we making a difference in our community?”
- “Is your Kiwanis club part of your elevator speech?”

- “What projects do you have to help people?”

• **“Taking your club from good to great”**
-- Speaker: Alan Arbuckle

Hazel talked about the Jim Collins’ 2001 book “Good to Great” that looked at 11 companies who consistently outperformed other companies. In that book, Collins cited these difference-makers –

- Having a “servant-leadership” high-level management
- Catalyzing commitment to high goals with a compelling shared vision
- Having good people organizers
- Having strong individual talents
- Having productive contributors.

She also talked about the “Hedgehog Concept”, where the company grows by understanding –

- What it can do the best
- What drives its “economic engine”
- What its deeply passionate about.

Although this book applies more to company success, it can also help us understand how we can make our Kiwanis clubs better.

• **“Reveal -- Get Ready to Grow”**

-- Speaker: Mary Villalba, RMD Membership Chairperson

Mary talked about the “Reveal” Kiwanis International membership-growth program that has four yearly highlights:

- October – “Walk the Talk” by each club member bringing in one new member
- January– “Stay Flexible” with new club service project
- May – “Reach Out” to make new members feel welcome
- September – “Keep It In the Family” to invite family members to a club event.

Things for your Kiwanis club to consider or continue doing:

- Use “Kids Against Hunger” campaign to attract new members and invigorate current members
- Make sure guest speakers are greeted by members of your club
- Have club members give a short “inspirational moment” during meetings.

• **“Membership Easy as 1-2-3”**

-- Speaker: Bascom Allen, Kiwanis International Trustee

Bascom talked about the new Kiwanis International initiatives to promote club growth by offering:

- Affiliate/associate membership (for doing club projects only)
- Having family memberships (full dues fee for first family member, 50 percent of that amount for other family members)
- Corporate club membership (different company members can participate as they have time to do so)
- Past-service leadership membership (previous Key Club or Circle K member can join Kiwanis Club for 2 years for free)
- Satellite club membership (parent club sponsors new club under its Kiwanis charter and insurance)
- Internet Kiwanis clubs (members don’t have actual club meetings, but coordinate projects through email and website).

Kiwanis International has a total of 16 types of club membership that it has either approved or is considering. A local Kiwanis club can come up with its own membership plan, and then submit to KI for approval. For more info, see -- www.kiwanisone.org – in the “Grow Your Club” section.

• **“High-Impact Communications”**

-- Speaker: Paulette Barney, Certified Meeting Facilitator

Paulette talked about the key to good communications being good listening skills. She stressed having “good communications etiquette” when talking with people or using email to avoid letting emotions get in the way. The last part of her talk went through different new ways people can communicate (such as with Facebook and Twitter). She warned everyone to be careful about what they show about themselves on “personal profiles” used with such programs as Facebook.

Donation Request for Colorado Eagles to Attend September 4-7 Tommy Nunez Basketball Classic

Dawn Baird (Woody’s housekeeper) attended our August 12 club meeting to request donations for the Colorado Eagles basketball team to compete at the Tommy Nunez 29th Annual National Hispanic Basketball Classic to be held in Chandler, AZ. The team is made up of Boulder area residents 40 years and older who’ve been playing competitive basketball since the 1980’s. All proceeds from this annual fundraiser will go the Tommy Nunez Foundation that helps to lower Hispanic student high school drop-out rates and to correct social problems at high schools. Also, funds will be used for \$500 college or vocational scholarships to Hispanic high school students. If you’d like to donate, contact – Dennis Gutierrez at 303-628-9866.

President Greg’s Thoughts for the Day

August 12 – “It is better to have a permanent income that to be fascinating”. – Oscar Wilde

August 19 – ““Courage is going from failure to failure without losing enthusiasm.” – Winston Churchill

Photos from August 13-15 RMD Convention



Dave Rogers and Kerry Hassler enjoying RMD Convention Family Fun Night held Friday August 14 evening



Current RMD Governor Rich Emerson



Incoming RMD Governor Kelly Steck-James (with husband Phil and daughter Lindsey)



RMD Governor-Elect Bart West

Foothills Kiwanis Reminders

- On Labor Day Monday, September 7, we’ll have a 7:00 a.m. “Foothills Roundtable Meeting” at the Baseline McDonalds in Boulder. The cost of the breakfast is covered by our club.
- Bring a grocery coupon or snack items to the first Foothills Kiwanis meeting every month for Blue Sky Bridge that helps children and families in trauma situations.